**Membership Drive Ideas**

**Double the RGVPAS Membership:**

One month for members to renew their membership and new members to join. Those that renew or join get placed in a drawing for a gift card and the winners are announced at the end of the month? Gift card amount can be determined by BOD.

**Member Contact Lists:**

**Active Students:** Per their graduation date, RGVPAS will send them a code for a discount to renew their membership as a Fellow Member. Fellow member rate is $75. Discount would deduct $10 dollars or more depending on BOD decision. Email sent out 1/6/22.

**Expired Students:** Same as above.

**Expired Members:** Send them a link to Join and Attend the conference for only $255. Email sent out 1/6/22.