

2024 CME CONFERENCE

# RGVPAS 2024

April 11-13th, 2024

South Padre Island, TX

Courtyard South Padre Island





# About RGVPAS

The Rio Grande Valley PA Society, established in March 2018, is dedicated to enhancing and advocating for the PA profession within the RGV region. Our mission encompasses education, community service, leadership development, job prospects, and fostering connections. As part of this community of PAs situated in the Rio Grande Valley of Texas, membership offers access to informative quarterly dinners, an annual CME Conference, networking opportunities, both in professional and social spheres, access to a membership directory, and avenues for career growth and leadership roles.



# About the Event

Every year, RGVPAS is dedicated to facilitating the Rio Grande area PAs in sharing knowledge and connecting at our annual conferences. Our annual conference spans 2.5 days, providing a platform for networking and education, with two days specifically allocated for exhibitors and sponsors. We present a variety of sponsorship opportunities and provide booth spaces positioned outside the main sessions for exhibitors. In 2023, our annual conference witnessed remarkable attendance, exceeding 75-80 participants. With the 2024 conference being located in South Padre Island again, we are enthusiastic about anticipating an even larger attendance.



# EXHIBITOR INFORMATION

**Cost:** \$1200 Regular Booth / \$2000 Premium Booth

## **EXPECTED ATTENDANCE:**

75-100+ Physician Assistants in attendance from across the Rio Grande area.

## **EXHIBIT HALL TRAFFIC :**

To encourage traffic to all booths, attendees will be encouraged to visit the exhibit hall. Designated Exhibit Hall networking opportunities will be offered throughout the conference on Friday & Saturday. Schedule TBD. RGVPAS engages attendees in activities that promote and drive attendees to meet exhibitors, rewarding attendees for visiting booths. All breaks will be held in the exhibit hall during breaks from education during the conference.

## **EXPECTED FEE INCLUDES:**

All exhibits are one(1) 6-foot skirted traditional tabletop exhibits. One complimentary exhibit hall pass. Recognition as an exhibitor on the RGVPAS website, pre-conference email, mobile app, pre/post Attendee list. Electricity must be purchased through the hotel.

**Premium Exhibitor:** Limited amount. The premium booth package offers the same amenities as a regular booth, along with marketing support for an off-site dinner held at a venue of your preference. RGVPAS will promote the dinner both before and during the conference. RGVPAS is not responsible for the food, beverage, and av.

## **EXHIBITOR SCHEDULE**

Thursday, April 11 : 5:00 am - 8:30 pm Check-in/Move-in

Friday, April 12: 8:00 am – 4:00 pm Exhibits Open

Saturday, April 13: 8:00 am – 4:00 pm Exhibits Open / 4:30 pm Exhibitor Move-Out



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## Hotel Information:

**Courtyard by Marriott - SPI  
6700 Padre Blvd, South Padre  
Island, TX 78597**

**Hotel group rate is available for exhibitors and sponsors.**



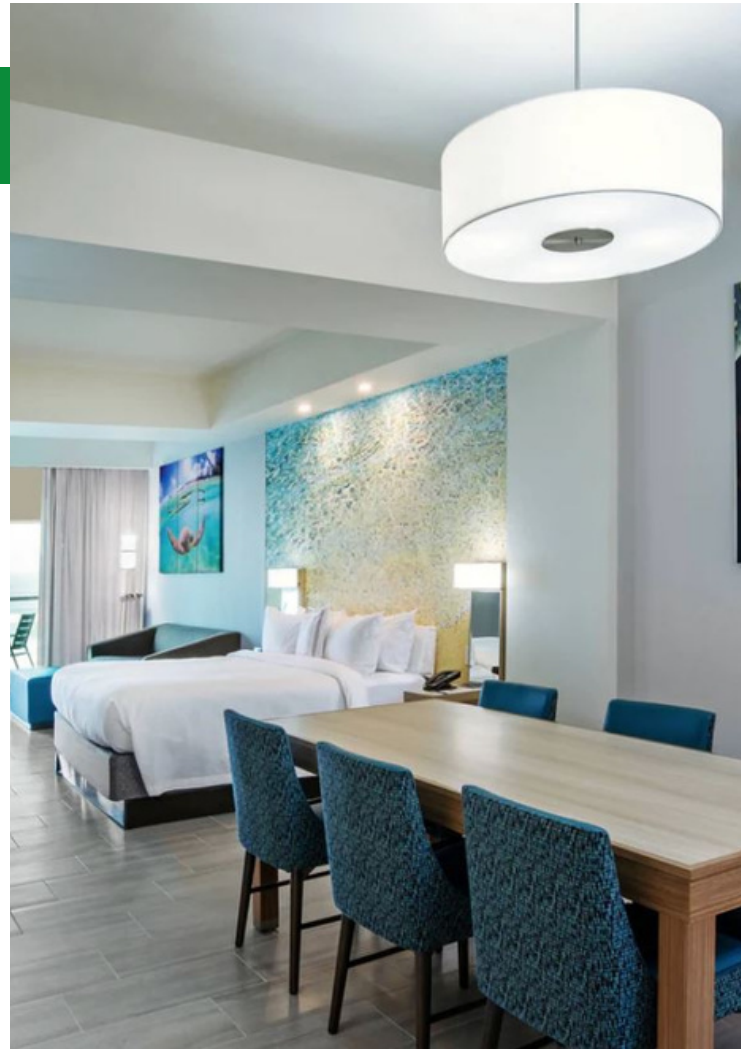
**Exhibit Booth Price: \$1200  
Premium Exhibitor: \$2000**



# Event Venue



Enjoy the newest beachfront resort in South Padre Island. Courtyard by Marriott provides greater flexibility and choices for our guests. You'll get to enjoy inviting, flexible spaces where you can work or relax, and have free Wi-Fi throughout. Plus, our well-equipped fitness center and saltwater pool will help you stay refreshed and energized.



**Group rates for hotel apply to exhibitors and sponsors!**



Courtyard by Marriott - SPI  
6700 Padre Blvd,  
South Padre Island, TX 78597

# Sponsor Opportunities

## Platinum Sponsor- \$15,000

- First choice of lunch product theater. Based on availability. Includes time slot, minimal AV, and marketing to our attendees.
- Wi-Fi Sponsor for all attendees with logo on business size card at registration with wifi code.
- Conference Hotel Key Card Sponsor. All hotel key cards will have the sponsor logo on them.
- Lanyard sponsor.
- Conference bag sponsor
- Disposable coffee cup sponsor for one break.
- Premium placement signage recognition as Platinum Sponsor
- Premium registration floor branding
- 2 social media posts
- Email blast to attendees before the event.
- Premier recognition on the RGVPS website and mobile app
- Premium exhibit space
- Attendee contact list
- **\*Food and beverage and basic AV is the responsibility of the society.**

## Gold Sponsor- \$10,000

- Second choice of product theater is based on availability. Includes time slot, minimal AV, and marketing to our attendees.
- Mobile app sponsor. Includes password to log on to mobile app as sponsor's choice.
- Napkins and coasters at breaks with the company logo outside the conference room.
- Phone and laptop recharging table sponsor with company logo on signage
- Signage recognition as Gold Sponsor
- Email blast to attendees before the event
- Recognition on the RGVPS website and mobile app
- Premium exhibit space
- Attendee contact list
- **\*Food and beverage and basic AV is the responsibility of the society.**

# Sponsor Opportunities

## Silver Sponsor- \$8,000

- Breakfast product theater sponsor. Includes food for 100 attendees.
- Banner on the mobile app for the event.
- Logo on the agenda, mobile app.
- Signage at the event recognizing sponsorship.
- Email blast to attendees before the event.
- Recognition on the RGVPAS website.
- Premium exhibit space.
- Attendee contact list.
- Shout out on the mobile app.
- One social media post on RGVPAS social media platforms.
- Logo note pads and pens in registration bags.
- Email blast to attendees before the event.
- **\*Food and beverage and basic AV is the responsibility of the society.**

## Mobile App Sponsor- \$2,500

- Signage recognition w/instructions at registration
- Customized mobile app password for all attendees to use.
- Recognition as Mobile App Sponsor on the website/app
- All instructions will be emailed to attendees with logo included in email



# Extra Marketing Opportunities & Add-Ons

<b>Audio Visual Sponsor</b>	<b>\$5,000</b>	This sponsorship helps provide the technology needed to deliver a dynamic conference. Complimentary table-top exhibitor booth and sponsorship signage at the booth. Signage recognition at registration and in the conference space. The logo and company name are highlighted on the mobile app and website.
<b>Coffee Break Sponsor</b>	<b>\$3,000 each opportunity*</b>	Attendees have the opportunity to network with the exhibitors in between sessions. Choice of coffee tumbler design and color. Cost includes the tumbler production (additional tumblers can be purchased for future use.) Company name and logo prominently displayed on all tumblers: complimentary table-top exhibitor booth and sponsorship signage at the booth.
<b>Conference Lanyard Sponsor</b>	<b>\$1,500</b>	All participants receive a lanyard to securely keep their name tags & other important information for easy access at registration.
<b>Session Sponsor</b>	<b>\$500</b>	Recognition on the mobile app, agenda, and website for one session. Option for sponsor representative to introduce session speaker
<b>Rotating Home Page Images</b>	<b>\$300</b>	One slot on a 4-5 sponsor rotating images on the mobile app's home page.
<b>Social Wall</b>	<b>\$500</b>	Place your logo on the social wall of the mobile app.

# Extra Marketing Opportunities & Add-Ons

<b>Event Floor Decal</b>	<b>\$750</b>	Company logo on event floor at registration. Company logo and name on a floor or wall decal for all attendees to view. Cost includes decal production.
<b>Hotel Room Door Drop</b>	<b>\$750</b>	Flyer placed under attendees' hotel doors Friday night.
<b>Session Banner Ad</b>	<b>\$300</b>	Place your logo under a specific session on the mobile app.
<b>Lead Retrieval for Scannable Badges</b>	<b>\$350</b>	The capability to capture attendee information via a QR code on the badge.
<b>Insert in attendee bag</b>	<b>\$250</b>	Flyer insert into attendee bags.
<b>Email blast to attendees</b>	<b>\$200</b>	Email created by your company emailed to our attendees through the CAPA website.

# PRODUCT THEATER OPPORTUNITIES

## Product Theater Description:

Product theaters are 60-minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These promotional product theaters usually concentrate on a specific product or medication. No CME credit is provided for these sessions. Food and beverage is the responsibility of the society.

- 60-minute time slot to speak on product
- Logo displayed onscreen pre & post-presentation, & signage at door
- Post-conference attendee mailing list.
- Recognition on the RGVPAS website, and mobile app & listed on the agenda
- Email blast advertising product theater.
- Exhibit space.
- Standard AV included
- **Note: Food & beverage for up to 100 attendees for the hour are the responsibility of the society. The menu selection is RGVPAS' choice. Basic AV included.**

Breakfast Product Theater Day	Price
Friday	\$5,000
Saturday	\$5,000

Lunch Product Theater Day	Price
Friday	\$7,500
Saturday	\$7,500



# Exhibitor/Sponsorship Application & Contract

Rio Grande PA Society - 2024 Annual CME Conference

Courtyard by Marriott South Padre Island - 6700 Padre Blvd, South Padre Island, TX 78597

April 11-13, 2024

Set Up: April 11 or 12

Exhibit Dates: April 12-13

Company Name

Contact Name

Email

Phone#

Billing Address

### Exhibit Opportunities:

- One six-foot table \$1,200
- Premium Booth \$2,000
- Additional Exhibit Badge \$100

### Premium Sponsorship:

- Platinum \$15,000
- Gold \$10,000
- Silver \$8,000
- Audio Visual \$5,000
- Conference Lanyard \$1,500
- Mobile Ap \$2,500
- Coffee Break \$3,000 each
- Session Sponsor \$500 (per session)

### Product Theaters:

- Friday Breakfast \$5,000\*
- Saturday Breakfast \$5,000\*
- Friday Lunch \$7,500\*
- Saturday Lunch \$7,500\*

**\*food is the responsibility of the society**

#### Disclaimer:

Exhibitor assumes responsibility and agrees to indemnify and defend RGVPAS and the Courtyard by Marriott South Padre Island and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The exhibitor understands that neither RGVPAS and the Courtyard by Marriott South Padre Island insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

### Add Ons:

- Floor Decal \$750
- Hotel Room Door Drop \$750
- Session Banner Ad \$300
- One Page Flyer in Bags \$250
- Email Blast to attendees \$200
- Lead Retrieval w Mobile Ap Access \$350

\_\_\_VISA \_\_\_MasterCard \_\_\_American Express

\_\_\_Discover \_\_\_Check (payable to RGVPAS)

Card#

Name as it appears on the card

Expiration Date

Security Code

Signature

Date

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms, and conditions of RGVPAS. This contract is binding once signed.

\_\_\_ I have read and understood this agreement, and serve as an authorized agent for the applicant.

**RGVPASTax ID: 74-2559844**





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**Exhibit Dates: April 12-13**

If, after the contract is entered into, Rio Grande Physician Assistants (“RGVPAS”) fails or is unable to provide an Exhibitor with the opportunity to exhibit at the RGVPAS Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor’s sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, RGVPAS shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY CAPA FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR CAPA OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

**Acceptance of Application:** Acceptance of this application as an agreement between the Exhibitor and RGVPAS will occur only when an official confirmation packet has been sent by RGVPAS via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

**Exhibitor Regulations Agreement:** The undersigned acknowledges and agrees to the Exhibitor Regulations as published by RGVPAS (available upon request) which are considered to be part of this agreement between the Exhibitor and the RGVPAS.

**Cancellation Policy:** The undersigned acknowledges understanding of RGVPAS Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

**Warranty of Authority:** The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

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Title

Date

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Signature

Company

**Please return these forms with payment to: Dane Pratt - dane@planitsat.com**

**P. O. Box 12554 - San Antonio, Texas 78212 P: 210-488-3193**