



4th Annual RGV PAS CME Conference

October 8-10th, 2021

EDINBURG CONVENTION CENTER



4th Annual RGVPAS CME Conference

April 22-24, 2022

EXHIBITOR PROSPECTUS

RGVPAS 4th Annual CME Conference

Established in 2018, the Rio Grande Valley PA Society has made great efforts to promote and advance the PA and NP profession in the Rio Grande Valley area. RGVPAS is excited to host the 4th Annual CME Conference on April 22-24, at the Edinburg Convention Center. We will offer numerous opportunities to showcase your products and services to the most influential decision-makers in the South Texas area. Spend quality time with current customers and meet prospective ones. RGVPAS will provide the perfect experience, in-person, to launch new products and gain real visibility.

PA & NP FACTS

- **PAs** have more than 400 MILLION patient interactions per year.
- 88.9% of **NPs** are certified in an area of primary care, & 70.2% of all NPs deliver primary care.
- 150,000 **PAs** currently reside and work in the U.S. 35% in hospitals; 5.2% in urgent care; 52.2% in outpatient office or clinic; 7.2% other.
- 96.2% of **NPs** prescribe medications, & those in full-time practice write an average of 21 prescriptions per day.

10 things PAs & NPs can do!

Make Rounds in Hospitals & Nursing Homes	Order & Interpret Tests
Perform Procedures	Conduct physical exams
Assist in Surgery	Treat & Diagnose Illnesses
Develop Treatment Plans	Take Medical History
Prescribe Medication	Counsel Patients on Care

Who Attends?

Over 100 PAs attended our 2019 conference. 2020 hit, and we persevered through the COVID hurtles, hosting a hybrid conference that brought in 65 attendees. With the push for a new, safer environment with vaccines and safety procedures, we are excited for 2022!

EXHIBITOR GENERAL INFORMATION

Conference Dates: April 22-24

Exhibit Dates: April 22-23, 2022

Exhibit Details

Exhibit Registration & Move-In:

Friday April 22 : 7:00 - 10:00am

Tear Down:

Saturday, April 23rd at 2:30pm

Conference Location:

Edinburg Conference Center at Renaissance-
DHR Health - Halls A & B
118 Paseo Del Prado
Edinburg, Texas 78539
tel. 956-362-7555

All Exhibit Break Times:

Friday, April 22nd:

10am & 1:30pm

Saturday, April 23rd:

10am & 1:30pm

*Exhibitors will be stationed outside the lecture room. Times are subject to change.

Exhibitors Space

Premium- \$1,000 / Standard- \$500

- One (1) 6-foot skirted traditional tabletop placed outside the lecture space at the DHR.
 - One complimentary exhibit hall pass.
 - Recognition as an exhibitor on RGVPAS website & mobile app
 - Recognition on all event emails to attendees.

PREMIUM

Standard Exhibit Space items plus... Attendee list - Pre-conference attendee email blast -

Logo is placed in a premier location on main conference page.

SPONSORSHIP OPPORTUNITIES

Title Sponsor - \$7,000

This sponsorship helps provide the technology needed to deliver a dynamic conference.

Only one sponsor is available for this item.

- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Signage recognition at registration and in the conference space.
- Logo and company name highlighted on the mobile app & website
- Attendee contact list

Platinum Sponsor : \$5,000

- Wi-fi Sponsor for all attendees with logo on log-in page
- Welcome Reception:
 - brief presentation
 - logo on screen
 - open bar for participants for one hour (food not included)
- Premium placement signage recognition as Platinum Sponsor
- Flyer insert in attendee bags
- Premier recognition on RGVPAS website
- Premium exhibit space
- Attendee contact list

Gold Sponsor: \$3,000

- Napkins and coasters at breaks with company logo
- Phone & laptop recharging table sponsor with company logo on signage
- Signage recognition as Gold Sponsor
- Flyer insert in attendee bags
- Recognition on RGVPAS website
- Premium exhibit space
- Attendee contact list

Silver Sponsor: \$1,500

- Logo Note Pads & Pens in registration bags
- Flyer insert in attendee bags
- Recognition on RGVPAS website
- Premium exhibit space
- Attendee contact list

SPONSORSHIP OPPORTUNITIES

Mobile Sponsor: \$2,500

- Signage recognition w/instructions at registration.
- Recognition as Mobile App Sponsor on the website/app
- All instructions will be emailed to attendees with logo included in email
- Personalized accessibility code.

Session Sponsor: \$1,000 per session

This sponsorship helps provide the speakers needed to deliver a dynamic conference.

- Recognition on mobile app & website for the session
- Logo on conference agenda for session
- Option for sponsor representative to introduce session speaker

Coffee Break Sponsor: \$3,000 each opportunity*

Great way to connect with attendees! Sponsor the coffee for one of the breaks.

Attendees have the opportunity to network with the exhibitors in-between sessions on both days of the conference.

- Complimentary exhibitor time & sponsorship logo recognition
- Coffee break sponsor announcement with signage.
- Company name and logo prominently displayed on website and social media
- Company logo promoted on agenda under the break session.
- Coffee voucher not included.

ADD-ONS

Rotating Home Page Images: \$1,000

One slot, on a 4-5 sponsor rotating image, on the home page of mobile app. Logo linked to company website or place of your choice.

Social Wall: \$1,000

Let all the attendees see you! Place your logo on the social wall of the mobile app. Logo linked to company website or place of your choice.

Session Banner Ad: \$750

Place your logo under a specific session on the mobile app. Logo will be linked to company website or place of your choice.

Email Blast to attendees: \$250

Let us send a mass email to our attendees about your product!

Insert in attendee bag : \$250

Flyer insert into attendee bags.

PRODUCT THEATERS

Product theaters are 60 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions.

BREAKFAST PRODUCT THEATER

Friday / Saturday - \$1,500 Sunday - \$1,250

- logo displayed onscreen pre & post presentation
- audio-visual equipment included
- post-conference attendee mailing list
- recognition on RGVPAS website/ social media platform
- *food not included

LUNCH PRODUCT THEATER

- logo displayed onscreen pre & post presentation
- audio-visual equipment included
- post-conference attendee mailing list
- recognition on RGVPAS website/ social media platform
- *food not included*

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118 Paseo Del Prado - Edinburg, Texas - 78539 - tel. 956-362-7555

Exhibitor/Sponsorship Application & Contract

Contact Information

Company	Contact Name	Email
Onsite Contact Name	Onsite Phone Number	Email
Company Phone		
Billing Address		

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:

- Premium \$1,000
- Standard \$500

Product Theaters:

- Friday Breakfast \$1,500*
- ~~Saturday Breakfast~~ ~~\$1,500*~~
- Sunday Breakfast \$1,250*
- ~~Friday Lunch~~ ~~\$2,500*~~
- ~~Saturday Lunch~~ ~~\$2,500*~~

*food costs are NOT included in fee

Premium Sponsorship:

- Title \$7,000
- Platinum \$5,000
- Gold \$3,000
- Silver \$2,000
- Mobile Ap \$2,500
- Coffee Break \$3,000 each
- Session (price per session) \$1,000

Add Ons

- Rotating Image on Homepage of mobile app \$1,000
- Social Wall Ad on mobile app \$1,000
- Session Banner Ad on mobile app \$750
- Lead Retrieval w/Mobile Ap Access \$350
- Insert in attendees bag \$250
- Email Blast to Attendees \$250

Total _____

____VISA ____MasterCard ____American Express
____Discover ____Check (payable to RGVPAS)

Card # _____

Name as it appears on card _____

Expiration Date _____

Security Code _____

Authorized Signature _____

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of RGVPAS. This contract is binding once signed.

____ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature _____

Date _____

Rio Grande Valley PA Society Tax ID: 82-4481099

Disclaimer: Exhibitor assumes responsibility and agrees to indemnify and defend RGVPAS and the Renaissance and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither RGVPAS nor the Renaissance Hospital insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

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Exhibitor Terms & Conditions

If, after the contract is entered into, Rio Grande Valley Physician Assistant Society (“RGVPAS”) fails or is unable to provide an Exhibitor with the opportunity to exhibit at the RGVPAS Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor’s sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, RGVPAS shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY RGVPAS FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR RGVPAS OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and RGVPAS will occur only when an official confirmation packet has been sent by RGVPAS via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by RGVPAS (available upon request) which are considered to be part of this agreement between the Exhibitor and the RGVPAS.

Cancellation Policy: The undersigned acknowledges understanding of RGVPAS Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

Warranty of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title _____

Date _____

Signature _____

Company _____

Please return these forms with payment to:
Lindsey Donohue
P. O. Box 12554
San Antonio, Texas 78212
Lindsey@rgvpas.org
P: 210-218-5352 F: 210-568-6375